

MEDIA RELEASE
Thursday 2 May 2019



Regional Arts Victoria delivers arts law and marketing workshops in Mildura



Image by Fleur Ruddock. Ouyen Small Town Transformations Launch 2014.

Creating art means creating copyright and communities, so Regional Arts Victoria are delivering both legal and marketing workshops in **Mildura** on **Thursday 30 May** and **Sunday 2 June 2019** to share expert knowledge with North-Western Victorian artists as part of the **Arts Connect** series.

Senior Solicitor **Trudie Sarkis** from **Arts Law** will present a morning workshop on **Copyright 101**, using practical examples, case studies from artists' experiences and hypothetical scenarios to help make copyright accessible and fun for creatives across all artforms. Following the workshop, there are a limited number of **one-on-one advice clinics** available for local artists and arts organisations who want to delve deeper into legal matters.

John Paul Fischbach (Auspicious Arts Incubator CEO and author of 'No More Starving Artists: How to Master Your Art, Your Life and Build Your Business') will deliver **Market the Heart**, a one-day intensive that demystifies marketing and inspires artists & organisations to build meaningful engagement with their audiences and communities. Attendees of John Paul's previous Arts Connect marketing sessions said they, "*would jump at attending another session like this,*" and, "*[he] taught me to look at my practice in a different way. Turn it upside down and start from there.*"

These events are for artists, committee members, event coordinators, gallery curators, local government workers, volunteers and resident movers-and-shakers, aiming to inspire and equip attendees to take their work to the next level. Participants will meet other creative people in their local area and share ideas across two days of collaborative learning.

Director of Partnerships at Regional Arts Victoria Liz Zito says that the Arts Connect Series supports regional artists and arts organisations to realise their ambitions.

--

*Continues overleaf.

“Regional artists across Victoria are creating outstanding, innovative work. The Arts Connect Series supports the promotion of that work, allowing it to have a life outside of its local community,” Ms Zito said.

“Each Arts Connect event is tailored for its community, building on local strengths and working to address local needs. It has become a means to strengthen local creative leadership and build stronger connections throughout a network of creative people across the state.”

The Arts Connect Series is supported by Australian Government’s Regional Arts Fund and Regional Arts Victoria, with partnership support from Local Government Authorities and Regional Arts Victoria’s members. The Arts Connect Series expands upon Regional Arts Victoria’s Regional Cultural Forums that ran from 2012-2016, and continues Regional Arts Victoria’s commitment to providing professional development opportunities and support for regional artists. Locally, this event is supported Mildura Rural City Council.

Find out more about the Arts Connect Series, and stay up to date with upcoming events, by visiting our website. www.rav.net.au

--

EVENT DETAILS

Arts Connect Mildura: Arts Law
with Senior Solicitor Trudie Sarks
Thursday 30 May 2019
Mildura Arts Centre

Copyright 101 Workshop 9:30am - 12pm
Advice Clinics by appointment from 1pm
FREE, but **bookings are essential**
<https://www.trybooking.com/BCGTU>

Arts Connect Mildura: Market the Heart
with John Paul Fischbach (Auspicious Arts Incubator)
Sunday 2 June 2019
Alfred Deakin Centre (Benetook Room)

Market the Heart Workshop
9:30am - 5:00pm
FREE, but **bookings are essential**
<https://www.trybooking.com/BCEGU>

--

END

MEDIA CONTACT Catherine French 0402 63 84 69 | cfrench@rav.net.au