



Supporter Opportunities 2026

Regional Arts Victoria (RAV) is the peak body for regional creatives in Victoria. We are an independent, not-for-profit organisation that backs artists and communities to make, participate in and experience creative work.

Since 1969, we have partnered with governments at every level, local councils, private and corporate supporters and regional communities to ensure creativity reaches **everyone** in Victoria. Your support makes this work possible.

2,023 artists supported in 2025	\$1.9M spent in regional Victoria	11,956 program audience & participants	100,000+ students reached over 10 years
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Why Support Regional Arts Victoria?

Creative expression in regional settings generates measurable social and economic outcomes. From **improved mental health in young people**, to **community recovery following natural disaster**, to **local economic activity** and employment for artists.

RAV is the only independent, not-for-profit, membership-based organisation working exclusively for regional creatives and creative communities across the whole of regional Victoria. We have deductible gift recipient (DGR) status, meaning all donations over \$2 are tax-deductible.

Your gift will be used to deliver:

- Access to creative experiences for young people in remote and regional communities via schools performances and other activities. Most regional students do not encounter professional artistic works and RAV's programs reach ~4,000 young people each year who would otherwise miss out.
- Paid employment for artists whose average income is 26% below the workforce average. Over \$400,000 in artist fees paid in 2025 alone.
- Community connection and resilience, especially in regions affected by disaster.



2026 Presenting Partner Opportunities - YEAH! Fundraising Campaign

The following two opportunities are available for corporate sponsors and philanthropic supporters in 2026. Each offers a clear, tangible outcome and the opportunity for recognition in RAV's networks and to our online audience of ~40,000 followers.



Image: Mission to the Moon performance, Aireys Inlet 2026. Photo: Rebecca Hosking

OPPORTUNITY 1

\$12,000

Schools Touring Program – Regional & Remote Victoria

About this opportunity

Your investment of \$12,000 funds a touring program for up to six schools performances over a week in your region. Bringing a professional live performance directly to students who would otherwise not have access to high-quality arts experiences.

For over 50 years, RAV's schools touring program has connected young people with professional artists. Over the last decade alone, the program has reached more than 100,000 students across 1,000+ schools.

Three in five young Australians say creative activities helped their mental health or wellbeing.*

What your support delivers:

- Professional live performance touring to six schools in regional or remote Victoria.
- Direct engagement with hundreds of students and their families across a region who may never otherwise attend live arts.
- Support for a professional regional or touring artist/company.
- Meaningful contribution to child development, wellbeing and social connection.

Brand recognition

The tour can be named in recognition of your organisation's support. Naming acknowledgement as a presenting partner would appear in program materials, on the day of the community performance, in RAV's digital communications with over 40,000 followers and in reporting to your organisation.

What educators say

"Children got more confident and comfortable to partake throughout the session, even those who normally find confidence an issue in drama lessons."

— Sacred Heart School, Corryong

"I literally saw some kids sit and stand taller just by being around [the artist]."

— Braxholme-Wallacedale Community School

* [National Arts Participation Survey | Creative Australia](#)

OPPORTUNITY 2

\$15,000

Commission a New Work for a Regional Community Venue

About this opportunity

\$15,000 funds the commission of an entirely new work by a regional Victorian artist, created specifically for performance in a small regional hall or community venue. This is genuine place-based arts investment. Art made by a community, for a community. This opportunity can target a specific region as requested by supporters.

Regional halls and small community venues are the heartbeat of towns across Victoria. This commission activates those spaces with original work that reflects local life, history, and identity, while providing meaningful income to a working regional artist.

What your support delivers:

- A fully funded new creative work commissioned from a regional Victorian artist.
- A live presentation of the work in progress in a small regional hall or community venue in your community or further afield.
- Fair artist fees that support sustainable regional creative practice.
- Lasting community connection and social capital in regional Victoria.
- A legacy creative asset for the community.

Brand recognition

This commission can be named in recognition of your organisation's support. As the presenting funder, your name would be associated with the work in all publicity, program notes and at performances, RAV's digital communications with over 40,000 followers, and in reporting back to your organisation.

Community impact

Research shows that creative recovery and community arts projects have a marked impact on long-lasting social capital, leaving a legacy of enriched social connection.* Commissioning a new artistic work is one of the most direct investments you can make in the cultural life of a regional community.

"We had two local farmers see the ad on Facebook just an hour before. They decided to take the afternoon off to see the show. They were locked in the entire show and thanked all the cast and crew. They even invited them to the pub."

— Ashley Ball, East Gippsland Shire Council

* [Impact of Creative Recovery Research | Creative Recovery Network, Australia](#)

About Regional Arts Victoria

Founded

In 1969, that's over 50 years of creative community leadership.

Structure

Independent, not-for-profit company limited by guarantee. Deductible Gift Recipient (DGR) status, donations are tax-deductible.

Membership

Close to 900 individual and organisation members across all creative genres in regional Victoria.

Vision

Regional creatives leading the way in diverse communities.

Values

Leadership, care, transformation, equity and celebration.

Get in Touch

We welcome conversations with potential corporate supporters and philanthropic funders. We are happy to tailor a proposal to meet your giving objectives or explore additional partnership opportunities.

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Image: Scott's BMX Bike Show, Corryong 2026. Photo: Ale Munoz