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# GUIDELINES

## Creative Learning Schools Touring Program Expressions of Interest for the 2025 Program

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Regional Arts Victoria's Creative Learning program delivers high-quality and educationally relevant arts experiences to young people across Victoria from primary years through to VCE. We work to provide accessible arts experiences and encourage students to participate in the arts as both artists and audiences. The program is designed with links across the Victorian Curriculum. This program firmly focuses on The Arts - Drama, Music, Dance, Visual Arts, Visual Communication and Design.

The Creative Learning program is seeking a limited number of 3-5 companies to be part of the 2025 program. Expressions of interest for artists/producers to apply to be part of the 2025 program will be in two stages:

**Stage One: Open from 9am Monday 29 April 2023 – 9am Monday 27 May 2024**

Stage one shortlisted applicants will be invited to complete stage two of the Expression of Interest process and provide detailed information on the educational links of the work. Shortlisted applicants will be notified by Wednesday 5 June.

**Stage Two: Open from Wednesday 5 June – 9am Monday 16 June 2024**

Equity and diversity across our touring programs are a priority for Regional Arts Victoria. Appropriate Expressions of Interest from First Nations, CALD, Deaf and Disabled and/or regionally based artists/companies will be prioritised.

The Creative Learning program engages young people from primary years to VCE and consists of performances and workshops which can take place online or in person in schools, community halls, galleries and performing arts centres, or feature in local events such as festivals, school holiday programs or camps.

The program also focuses on professional development opportunities for educators to support the development of tools to deliver impactful and sustainable arts experiences to their students and communities. Artists/companies which have an additional Professional Development offering for teachers are strongly encouraged to apply.

The program aims to support young people to dream, connect and collaborate through creative experiences. To offer shared experiences which are uplifting, stimulating, and challenging, and encourage creative thinking.

The following submission process is for artists / producers and companies who wish to present work on a predominantly INCURSION basis, online or directly into schools and community venues which do not always have access to professional theatre facilities.

Here is what we're seeking for the 2025 program:

- **Live performance and/or workshops:** Led by or significantly involving First Nations, CALD and/or regionally based artists preferred.
- **Age Ranges:** Work which is suitable for primary age ranges 5-12 years (inclusive) and/or work which is suitable for both primary 5-12 years and secondary 12-18 years (inclusive).
- **Preferred Artforms:** Performing Arts (Theatre, Music, Dance, Circus) Visual Arts or Visual communication and design program preferred.

### **Creative Learning Selection Criteria:**

- The project demonstrates clear links to the Victorian Curriculum.
- The project is innovative, high-quality and entertaining.
- The project is appropriate to a school and/or community context.
- The project stimulates ideas and generates pre- and post-program discussion.
- The project has a holistic approach to education, including opportunities for deeper engagement – residencies, workshops, forums etc.
- The project embodies excellent practice in the presentation of the arts for children and young people.
- The project is 'tour ready': has already had at least one season and is relatively easy to remount (no remount costs are covered by these programs).
- The project is affordable: recommended weekly fee of \$1,500-\$2,200 per person (refer to LPA guidelines for artist fees) or per workshop equivalent.
- The project is low tech and adaptable to a variety of spaces (think theatres to basketball courts, consists of a compact touring party (no more than 3 people), is tour ready and can generally fit inside a single Toyota Hi-ace van or similar.
- The artist/company are available to tour for two to three weeks between April and November 2025, or availability for workshops or performances (in person and/or online) across 2025 on demand. The company has included strong marketing materials, including video and a framework for teacher resource material.
- Across our program, the range of projects selected reflect Regional Arts Victoria's equity and diversity goals.

Visit Regional Arts Victoria's [website](#) for the works that have been included in the current Creative Learning program.

### **The Application Process**

Applicants are strongly encouraged to contact us prior to commencing the EOI to discuss their project's suitability to the program.

Pippin Remi  
Senior Manager, Creative Learning  
[premi@rav.net.au](mailto:premi@rav.net.au) | 0427 211 123

Alternatively, you can book a time to discuss your application with Pippin over the phone via the [RAV website](#).

Expressions of Interest are to be submitted via an online form. In the form you will be asked to provide information outlining your company, your project, fees, technical elements, marketing material and education resources. The online form will allow you to save your application and return to finish it later.

Download the EOI Drafting Tool from the [RAV website](#) if you would like to draft your application before completing the form.

If you have access requirements and would like the option to submit your EOI in a different format, please get in touch.

**Incomplete EOIs will not be eligible and cannot be assessed.** The following is a list of information/materials you will be asked to provide as part of your application.

## **ABOUT YOU**

- Title of the work
- Company/Producer Information
- Victoria Child Safe Standards and Working with Children Check
- Public Liability Insurance
- Current Driver's License

## **ABOUT THE PROJECT**

- Engagement Type: On the Road (touring for 2-3 weeks over a specific window of dates), On Call/Online (available across the year)
- Availability
- Offering Type: Performance or Workshop
- Project description
- Year Level Appropriate
- Content Warnings
- Additional Offerings

## **CURRICULUM CONTENT**

- Describe the educational benefits of the program are (goals of the work, intention behind the work, what will students learn and understand from the program)
- What subject areas do you feel the work can relate to. Please consult the Victorian Curriculum website for more information. [victoriancurriculum.vcaa.vic.edu.au](http://victoriancurriculum.vcaa.vic.edu.au)

If invited to participate in stage two of the Expression of Interest process, you'll be asked to provide more detailed information about where you believe your work fits into the Victorian curriculum areas and suggest some complimentary activities which can assist in aligning your work the curriculum. An information session for artists will be available for stage two applicants to assist with this process. Our team will work with successful applicants to create a teacher resource and refine appropriate curriculum links to relevant learning areas.

## **MARKETING INFORMATION**

- Show summary and marketing copy including a short synopsis and long synopsis (what teachers and students can expect and why it's ideal for a school)
- Images
- Promotional video/footage

Successful applicants be asked to provide a short video (due early 2025) describing the work, the artform and main themes explored. This will be a handy resource for teachers to access to prepare for your program.

If you would like to discuss the marketing material required, please contact Claire Miovich, Communications and Development Coordinator, [cmiovich@rav.net.au](mailto:cmiovich@rav.net.au) to arrange a time to chat.

## TECHNICAL SPECIFICATIONS

- Total number of people in touring Party
- Duration and capacity of Offering
- Venue and staging requirements
- Technical Requirements

## YOUR FEE

- Weekly Fee (On the Road)
- Once off Fee (On Call/Online)

## ADDITIONAL INFORMATION

- Can we see your show before the EOI's close?
- Other complimentary programs or similar previous work
- Teacher Resources – any educational resources you have developed for your program

## IMPORTANT DATES

9am Monday 29 April 2024	Stage One: Expressions of Interest Open	Link to Expression of Interest form available on the <a href="#">website</a> . Please check the website for the downloadable form including application questions.
9am Monday 27 May 2024	Stage One: Expressions of Interest Close	Late submissions will not be accepted
Wednesday 5 2024	Stage Two: Expressions of Interest Open and Outcome notification	All applicants will be notified. Link to Expression of Interest form will be available on the website from this date. Please check the website for the downloadable form including application questions.
9am Monday 17 June 2023	Stage Two: Expressions of Interest Closed	Late submissions will not be accepted
Mid July 2024	2025 Program confirmed	All Stage Two applicants notified
Thursday 22 August	2024 Program launched	Bookings open to schools and presenters

**Please note:** Some dates are subject to change. Contact our Creative Learning team via the details below to confirm.

For more information, questions or support regarding the application process please contact:

Pippin Remi  
Senior Manager, Creative Learning  
Phone: 0427 211 123  
Email: [premi@rav.net.au](mailto:premi@rav.net.au)