


SHORTER+SWEETER

2010 National Tour

Preliminary Marketing Information – Updated 03/03/10

As at 10 May 2010

Performance Title:	SHORTER+SWEETER (use logo font) 
Producer / Company:	Short+Sweet
Credits:	Alex Broun- Artistic Director : Short+Sweet (Theatre) Karen Keegan – Producer, Shorter+Sweeter 2010 Mark Cleary – Executive Director
Reviews:	<p style="text-align: right;"><i>“To taste the state of Australian Theatre, try Short+Sweet.”</i> Sydney Morning Herald</p> <p style="text-align: right;"><i>“Packed with energy, brilliantly staged.”</i> City Weekly</p> <p style="text-align: right;"><i>“A satisfying full-flavoured evening of theatre.”</i> Straits Times, Singapore</p>
Synopsis & Show Copy:	<p><u>50 words</u> Comedy, romance and betrayal. Sex, murder and true love. And that's just the first ten minutes!</p> <p>SHORTER+SWEETER is on tour with a talented cast and handpicked selection of tasty theatrical treats. The ten minute works cover the theatrical spectrum from controversial and rib-tickling to dramatic and absurd, all in a unique ten-minute format.</p> <p><u>200 Words</u> Something for everyone in 10 minutes! Comedy, romance and betrayal. Sex, murder and true love. And that’s just for starters. SHORTER+SWEETER is on tour with the world’s tastiest tiny theatrical treats!</p> <p>Short+Sweet is ‘the biggest little play festival in the world’ with festivals in Sydney, Melbourne, Brisbane, Canberra, Malaysia and Singapore.</p> <p>SHORTER+SWEETER showcases some of the very best works from recent festivals, written by Australia’s hottest writers, presented by our finest directors and starring a cast of brilliant actors. The selection features the controversial, the rib-tickling, the absurd and the sexy in a unique 10-minute play formula that is bound to please every taste.</p>

Other:

Plays on Tour:

Mandragora by David Sharpe

This piece deals with a young man recovering from a serious car accident. As his fragmented memory comes back, he struggles to separate what he remembers from what his mind is telling him.

"A challenging and fascinating piece of theatre."

AussieTheatre.com

Trough by Richard Graham

'No one gives a duck's nuts about piss lollies Frank!' This the trough's grizzled elder must convince his young charges that even urinal deodorising blocks can garner respect.

10,000 Cigarettes by Alex Broun

An invigorating rumination on the most prevalent modern drug. The magic white cylinder. Perfect for any occasion. Care for a fantasy? A provocative internationally popular comedy by one of Australia's – and the world's – most successful writers of short plays.

Perfect Stillness by Jane Miller

How well do you know your partner? A bitter-sweet confection about the little white lies lovers tell one another to keep a relationship going.

Hi, it's me, I'm on the train by Cerise de Gelder

Brenda's leaving. Sharon's in crisis, Mick's on the town, Tony's on a mission and Sean's breaking up. Tartly observed commentary on how mobile phones have made some of our most intimate moments strangely public.

49 stories about Brian Mackenzie by Gregory Hardigan

Shows the beauty, simplicity and fragility of an ordinary person and an everyday event. *49 stories* recalibrates one's perspective in ten extraordinary minutes.

"Knowing; transporting; sensitive; sensational! Sheer emboldened originality, freshness, innovation and depth of emotion."

AussieTheatre.com

The Rehearsal by Michael Kalendarian – winner Best Writing Short+Sweet Melbourne 2009

The never-ending dilemma of what we plan to do, and what we actually do. The world is a stage and sometimes you just wish you stayed in the dressing room.

Upwardly by Mark Cleary

A play on the rise of technology

	<p>Sleepless Night by Jonathon Gavin</p> <p>The search for ‘love’ takes an anxious Simon around the world. Pitted against the ideal couple who set him up with the feisty Rita, Simon aches as he passes thirty alone.</p>
<p>Workshops</p>	<p>SHORTER+SWEETER offers presenters a unique opportunity to engage and inspire audiences through workshops. These playwriting workshops run for 3 hours and are designed for people interested in writing a 10 minute play.</p> <p>Workshops can cater for up to 20 participants, but around for a more rewarding experience, 15 participants are ideal.</p> <p>The workshops are aimed at interested members of the community. Although they are not designed for school students, those who are interested will find the experience enriching.</p> <p>The workshops are best scheduled after the SHORTER+SWEETER bump-in is completed, and need to be conducted in a venue separate to the performance space. Workshops also need to conclude at least one hour before the scheduled performance time.</p> <p>The SHORTER+SWEETER producers can also tailor the workshop depending on each presenter’s requirements. This might be a shorter workshop, or a pre-performance talk to audience members in addition to, or instead of, a workshop.</p> <p>For enquiries about workshops, please email Karen Keegan, SHORTER+SWEETER producer, at karen@shortandsweet.org</p>
<p>Running Time:</p>	<ul style="list-style-type: none"> · For theatres taking a performance of Upwardly – 9 x 10 minutes plays + 20 minute interval · For theatres NOT taking a performance of Upwardly – 8 x 10 minute plays + 20 minute interval
<p>Warnings:</p>	<p>Coarse language and adult themes. Suitable for 15+</p>

Logos and Acknowledgements (required on all promotional materials)

<p>Company:</p>	
<p>Funding bodies:</p> <p>*Playing Australia logo to be used by presenters OUTSIDE Victoria. The Arts Victoria logo to be used by Victorian presenters only.</p>	<p>  OR   or   </p>

Touring bodies:



Company Sponsors:

Major sponsor of Short+Sweet
campbellbarnett

Acknowledgment for all media:

All marketing materials must include the Playing Australia, Arts Victoria, Regional Arts Victoria, Shorter+Sweeter and Campbell Barnett (plus tagline) logos.

Recommended images



Please note: The above hero image is only to be used in relation to SHORTER+SWEETER.

Additional information:

When referring to SHORTER+SWEETER please use capital letters, with out space before or after the plus sign.

When referring to Short+Sweet (company) please use upper and lower case as detailed, without space before or after the plus sign.

If you require any clarification or need further information, please contact David Baker, Marketing Officer, Arts Across Victoria on 03 9644 1813 or email dbaker@rav.net.au

Please forward all proofs for approval to dbaker@rav.net.au and karen@shortandsweet.org