

Regional Arts Fund

Quick Response Grant

Case study:

Community Projection Event - Beechworth Festival of Change



Fun Under the Lights
Photograph by Ivan Misac

Project Summary

The Community Projection Event was the feature arts event of the Beechworth Festival of Change. It included five mobile projection tours led by local secondary students, a mini film festival featuring stories of change and connection created by students, projection of digital designs (light paintings) created by students in a facilitated workshop, as well as designs created by members of the public on-the-spot; and a screening of the Australian documentary 'BackTrack Boys'. The projection event brought the community together in a spirit of shared creation and celebration.

Community Benefits

New cross-sector partnerships in arts creation and delivery were established, and it is expected that such partnerships will continue to evolve and flourish. Ideas for future events include light projection in an historic church sequenced to opera. It is unlikely such cultural ideas and relationships would have formed in the absence of this project.

In bringing together various community groups, and attracting a large and diverse audience, the project has built social capital and cohesion. Bringing a cultural event to their town enabled the Beechworth Festival of Change to provide arts opportunities for those that may not otherwise be able to travel to bigger regional centers to pursue such opportunities.

The town also benefitted through significant short-term economic input, as visitors and locals attending the event purchased food and drinks before and after the event.

Public Outcome

Overall the project was extremely well received locally. The light show created a bit of magic for this rural community. It gave them the opportunity to enjoy an immersive arts event that was free to attend and open to everyone.

The audience got to enjoy and participate in the light show, which was set amongst the buildings of the heritage-listed Beechworth Historic Precinct. People were able to view a variety of installations and participate in mobile bike and backpack led projection tours. People of all ages had a go at light painting. The designs they created on iPad stations were immediately projected onto various surfaces.

Artist Benefits

Students from Beechworth Secondary College created designs for projection under the guidance of the Little Projector Company, enhancing their technical capacity. Students were also able to lead backpack tours, and discuss the designs and the projection technology with members of the public leading to positive exchanges and interactions throughout the evening.



Light Painting.
Photograph by Ivan Misac



Australian Government

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Project Start Date	29/03/2019
Project End Date	03/04/2019
Project Location	Beechworth
Federal Electorate	Indi
No. Audience	400
No. Participants	60
Project Beneficiary	General Community
Main Art Form	Visual Arts
No. Artists Paid	2
No. Artists Unpaid	10
No. Arts Worker Paid	1
No. Arts Worker Unpaid	0



A Rich History.
Photograph by Jamie Kronborg