

# Regional Arts Fund

## Quick Response Grant

### Case study:

### Pop-up Print Project



Image credits from top to bottom: 'Pop-up Print Stall', 'Lola Roberts with T-shirts' & 'Pineapple Design' All photos taken by Lisa Roberts

#### Project Summary

The East Gippsland Art Gallery facilitated a pop up printing studio at the East Gippsland Youth Festival in Lakes Entrance on Friday 31 March 2017. Young people attending the festival had the opportunity to design, draw and print an image using traditional screen printing methods on pre-loved garments.

#### Artist Benefits

Gallery staff used the opportunity to talk to participants about what the gallery had to offer and could potentially offer them. Many of the participants had never been into the Gallery, or even knew there was an art gallery locally. Gallery staff also spoke individually with participants about career pathways into the arts.

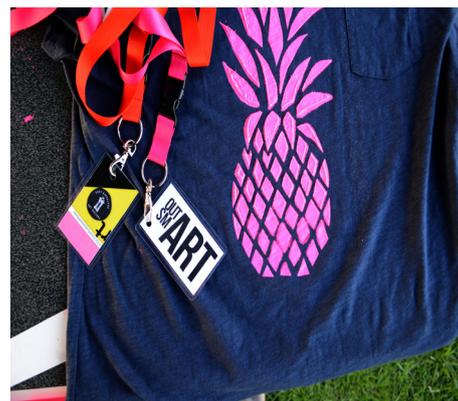
The stall provided occasion for staff to network with other youth service providers in the region. Conversations focused on the delivery of more youth focused art services in the future.

#### Community Benefits

Most participants had no idea about the mechanics of getting images onto clothing. They got to experience the whole process of creating something tangible, from concept to design to application. Participants were supported by experienced artists and arts workers. They created their own unique one off designs that were then printed onto their own clothing. The young people really engaged and focused, creating some fabulous designs which they were visibly very proud of. Most of them wore their creations when they left the stall. Many brought their friends back so that they could be a part of it too.

#### Public Outcome

East Gippsland Art Gallery engaged local screen printing and multimedia artist Cheri O'Donnell and three gallery arts workers to run a pop-up screenprinting workshop at the National Youth Week Festival. Cheri and the creative team worked with participants to create a design, cut out stencils and print the designs on t-shirts. The workshop catered for people aged 10 - 18 years. Many young people engaged in this project with incredible enthusiasm. Everything was hands on, which gave people a sense of ownership over the work they created. The stall was very busy, and at times there was a huge queue of people waiting to have a go and be a part of it!



<b>Project Start Date</b>	31/03/2017
<b>Project End Date</b>	31/03/2017
<b>Project Location</b>	Lakes Entrance
<b>No. Audience</b>	300
<b>No. Participants</b>	100
<b>Project Beneficiary</b>	Youth
<b>Main Art Form</b>	Crafts and textiles
<b>No. Artists Paid</b>	1
<b>No. Artists Unpaid</b>	0
<b>No. Arts Worker Paid</b>	3
<b>No. Arts Worker Unpaid</b>	0

